



**FAYETTE ALLIANCE**  
ANNUAL REPORT

Sitting here at my desk, I can't help but be proud of all that we accomplished this past year at Fayette Alliance.

2012 was a big deal for our organization. We completed a much-needed strategic plan, ushered many major land-use policies onto the books at City Hall, and sponsored several outreach events in the community—from Polo in the Park to the Citizen's Planning Academy.

Our work to create a vibrant city that is balanced with and connected to our unique Bluegrass farmland in Fayette County is ongoing...

Some 2012 highlights from our efforts at local government include, helping “hold the line” on the Urban Services Area from expanding into more farmland for development; supporting needed resources for the 21c hotel and Rupp Arena Arts & Entertainment District projects in downtown Lexington; advancing water quality improvement initiatives such as the “Capacity Assurance Program” and the inspection of illicit sewer connections in our neighborhoods; and sponsoring the upcoming Town Branch Commons Design Competition.

## *We did a lot, but there's still much to be done.*

Lexington is an inspiring place with remarkable land-use opportunities. With a burgeoning downtown, beautiful neighborhoods, and the most fertile agricultural land in the world—we have many blessings as a community.

The challenge we face is balance: how do we grow Lexington in a way that leverages—not threatens—the very things that make this a wonderful place to call home and do business?

We will continue to answer this question in 2013, by pursuing incentives for good urban design and redevelopment, promoting the health of and responsible access to our productive rural landscape, and efficient improvements to our water quality systems—among other sustainable growth policies.

Needless to say, it's an honor and privilege to be a part of Fayette Alliance, and in turn contribute to the hometown that I love. Your help and support make everything possible, and together we can grow our city, and promote our farms.

All my best-

*Knox vanNagel*



# BOARD MEMBERS

**JIMMY BELL**  
Darley

**PRICE BELL, JR.**  
Nicoma Bloodstock

**TODD CLARK**  
Clark Farms

**SUSAN ENLOW**  
Greenbrier Neighborhood Assoc.

**THOMAS GAINES**  
Gaines-Gentry Thoroughbreds

**GREG GOODMAN**  
Mt. Brilliant Farm

**GAY HAGGIN VANMETER**  
Bluegrass International Cup Steering  
Committee Chair

**DAVE HARPER**  
Sequoia Farm

**STAN HARVEY**  
Urban Collage, Inc.

**BARRY HOLMES**  
Lexington Housing Authority

**PATRICK MCGEE**  
Churchill MGee, LLP

**JOHN PHILLIPS**  
Darby Dan Farm

**TOM POSKIN**  
Huntington National Bank

**SAM RAZOR**  
Allies of the Alliance President

**WALT ROBERTSON**  
Keeneland

**DON ROBINSON**  
Winter Quarter Farm

**SASHA SANAN**  
Padua Stables

**DAVID SWITZER**  
Kentucky Thoroughbred Owners &

Breeders  
**JACK VAN NAGELL**  
UK Markey Cancer Center

**GRIFFIN VANMETER**  
Bullhorn

**HOLLY WIEDEMANN**  
AU Associates

**ANTHONY WRIGHT**  
Harshaw Trane

## COMMUNITY PARTNERS

**BLUEGRASS CONSERVANCY**

**DUDLEY'S ON SHORT**

**FCNC**

**FAYETTE CO. FARM BUREAU**

**KENTUCKY HORSE PARK**

**KENTUCKY THOROUGHBRED  
ASSOCIATION**

## SUSTAINERS

**JOSEPHINE ABERCROMBIE**  
Pin Oak Stud

**HELEN ALEXANDER**  
Middlebrook Farm

**IAN BANWELL**  
St. George Farm

**ANTONY BECK**  
Gainesway Farm

**GARY BISZANTZ**  
Cobra Farm

**DARLEY**

**FAYETTE CO. FARM BUREAU**

**GREG GOODMAN**  
Mt. Brilliant Farm

**DAVE HARPER**  
Sequoia Farm

**JOHN HENDRICKSON**  
Marylou Whitney Stables

**SALLY HUMPHREY**  
Shawnee Farm

**KEENELAND ASSOCIATION**

**KENTUCKY THOROUGHBRED  
OWNERS & BREEDERS**

**ROBERT AND GWEN LANGLEY**  
Langley Properties Co.

**DEIRDRE LYONS**  
Alltech Inc.

**RICHARD & SUE ANN MASSON**  
Green Lantern Farm

**ANN MCBRAYER**  
Kentucky Eagle Inc.

**DON ROBINSON**  
Winter Quarter Farm

**BILL SHIVELY**  
Dixiana Farm

**TOM VANMETER**  
Stockplace Farm

**DEREK VAUGHAN**  
Associates Warehouse

**JAMES M. & MISDEE W. MILLER**  
Hillcroft Farms

## EXECUTIVE DIRECTOR

**KNOX VAN NAGELL, J.D.**

## ADVOCACY

- 1 Supported an ordinance that allows LFUCG inspectors to enter private property and fix illegal sewer connections—improving our poor water quality in Lexington. Council approved the ordinance.
- 2 Served on Design Excellence Steering Committee at LFUCG, to advance design guidelines and development incentives for downtown Lexington. Work is ongoing.
- 3 Supported the University of Kentucky “Creative Pathway and Portal” grant application, to reclaim 800 feet of abandoned railroad on campus through trails, public art, and landscaping. Work is ongoing.
- 4 Monitored the Zoning Ordinance Text Amendment Committee at LFUCG, to advance responsible recreational opportunities throughout Lexington, and in particular, our productive and sensitive rural area. Work is ongoing.
- 5 Supported an ordinance for “Pedestrian Oriented Business Districts”, which allows for voluntary off-street parking reductions to promote downtown development. Council passed the ordinance.
- 6 Supported a \$1.5 million allocation for the Rupp Arena Arts & Entertainment District “feasibility study”—to determine the financial, infrastructure and planning implications of the project moving forward. Council approved the allocation, to match state investment for the project. The study is ongoing.
- 7 *Supported the 21c Tax Increment Financing District—which will use local payroll and property tax revenues generated by 21c to finance the infrastructure improvements needed for the project. Council ratified the proposal, and work is underway to open the museum-hotel in the iconic old First National building by 2015.*
- 8 Served on the LFUCG Capacity Assurance Program Committee—to establish a regulatory framework by which Lexington can continue to grow, while restoring needed treatment capacity in our ailing sewer system. The committee issued, and Council ratified nineteen recommendations to administer the program—which will begin in July 2013.
- 9 Opposed a cell tower application on a scenic byway in rural Fayette County—as it constituted an illegal subdivision of land. Planning Commission denied the application.
- 10 Monitored the LFUCG Environmental Quality Committee, and specifically its recommendations concerning the size and scope of a new sewer pump station at the Blue Sky Rural Activity Center—located off Athens-Boonesboro Road. Work is ongoing.
- 11 Supported a local \$1 million “match” to the LFUCG Purchase of Development Rights Program in the FY 2013 budget process-- to advance their important goal of conserving 50,000 acres of prime Fayette County farmland forever.

# ACHIEVEMENTS

## EDUCATION

- 1 We partnered with the Gaines Center for the Humanities on the Lafayette Seminar in Public Issues, focusing on downtown development and design.
- 2 We sponsored Lexington's first Citizens Planning Academy, teaching local citizens the ins and outs of city planning, to better prepare community leaders for shaping the future of our city.
- 3 The Allies of the Alliance organized our first LexRevealed: Discovering Fayette County's People & Places breakfast featuring Stan Harvey and Frank Butler who talked about the Rupp Arena Arts & Entertainment District and the Town Branch Commons projects.
- 4 We commissioned the Matrix Group to conduct an objective community survey in Lexington, discovering that 76% of Fayette Countians agree with our vision that Lexington can become the model for sustainable growth by creating a dynamic city that is balanced with, and connected to our unique, productive Bluegrass farmland.
- 5 We gave presentations on the importance of sustainable growth in Lexington to many community stakeholders, including the Citizens Planning Academy; UK College of Law and Department of Geography; Garden Club of Lexington; several LFUCG entities including the Council, Greenspace and Planning Commissions; neighborhood associations; and many more.

## PROMOTION

- 1 The Allies of the Alliance participated in PARK(ing) day, temporarily transforming a downtown parking spot into an interactive land-use map of Fayette County—to raise awareness about the importance of land-use planning in the city.
- 2 More than 700 people attended the 6<sup>th</sup> Annual Bluegrass International Cup, benefiting Fayette Alliance and the Markey Cancer Foundation.
- 3 Sponsoring and planning the upcoming design competition for the Town Branch Commons development in downtown Lexington—to take place in January and February 2013.
- 4 Our first Evening in the Gardens featuring a garden tour by Jon Carloftis and talk by Sally Van Winkle at historic Mt. Brilliant Farm sold out.

# ACHIEVEMENTS



# 4



# SERVED ON THE 2012 COMPREHENSIVE PLAN GOALS AND OBJECTIVES STEERING COMMITTEE AT LFUCG

Findings guide the next decade of growth in Lexington. Per the committee's recommendations, Council adopted a "no expansion of the urban services boundary" planning policy, sparing more farmland from development at this time.

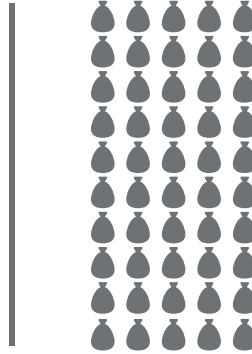


# REMOVED

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50

BAGS OF GARBAGE




4

DUMP TRUCKS

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*Of debris and invasive species from  
Town Branch Stream during our annual  
stream cleanup.*



SO THAT WE CAN CONTINUE TO  
EFFICIENTLY AND EFFECTIVELY  
ACHIEVE OUR MISSION, FAYETTE  
ALLIANCE UNDERWENT AN  
**EXTENSIVE STRATEGIC PLANNING,**  
FUNDRAISING AND BRANDING  
AUDIT IN 2012 WITH THE  
HELP OF CONSULTANTS TREK  
ADVANCEMENT AND BULLHORN.

*WORK IS ONGOING.*





# VISION STATEMENT

Lexington-Fayette County will be the model for innovative and sustainable growth, by connecting and balancing its vibrant city with its productive and unique Bluegrass farmland.

## MISSION STATEMENT

Fayette Alliance is a coalition of citizens dedicated to achieving sustainable growth in Lexington-Fayette County through land use advocacy, education, and promotion.

*As the voice for sustainable growth, Fayette Alliance believes that preserving our unique, productive Bluegrass farmland, advancing innovative development, and improving our infrastructure are essential to our collective success in Lexington.*

Through our efforts at government and beyond, Fayette Alliance positively impacts planning and zoning policies - which are the building blocks of a better quality of life, economy, and environment for all of us.

## STRATEGIC PLAN GOALS

### 1 *Maintain “Value-Add” Advocacy And Lobby Activities*

- a. Provide fact based legal analysis on issues
- b. Continuity/succession planning for staff & board
- c. Improve efficiency & diversity in governance

### 2 *Grow Number Of Constituents And Supporters*

- a. Increase number of constituents
- b. Increase number of constituents who are also financial supporters
- c. Establish and promote events as “on-ramps” to build constituent and supporter base

### 3 *Expand Educational Programming*

- a. Leverage marketing efforts to provide educational content for mission and policy positions
- b. Provide expert education to policy makers, stakeholders, constituents and the public via studies, symposiums, awards, workshops, speakers series and trainings
- c. Investigate the feasibility of establishing a 501 (c) 3 entity to raise funds specifically for educational programming



## Libby SAUTTER



**Occupation:** Grassfed Beef Producer & Mom

**Supporter Since:** 2006

**Proudest Moment(s):** When my kids do well...

**Bluegrass Favorites:** Kentucky Horse Park,  
Grimes Mill House, Shakertown

**Best Way to Relax:** A day out fox hunting,  
dinner with friends

**Why Lexington:** It's a great place to raise kids.

**I Support Fayette Alliance Because:** Without  
it, key development issues would go unchecked.

## Price BELL



**Occupation:** Bloodstock Agent

**Supporter Since:** 2010

**Proudest Moment(s):** 2012 Community Survey

**Bluegrass Favorites:** South Elkhorn, Palisades,  
Table 310 Brunch

**Best Way to Relax:** Bike the Legacy Trail, walk  
Raven Run

**Why Lexington:** The people and community

**I Support Fayette Alliance Because:** We promote  
Lexington as the best place to live, work, and invest.

## Susan ENLOW



**Occupation:** Retired (Teaching & Health Care)

**Supporter Since:** 2007

**Proudest Moment(s):** Overhearing compli-  
ments about Fayette Alliance

**Bluegrass Favorites:** KY Horse Park, Legacy  
Trail, Elkhorn Creek

**Best Way to Relax:** Horseback riding, cycling,  
kayaking

**Why Lexington:** Horses, beautiful landscapes,  
right size city

**I Support Fayette Alliance Because:** Their  
vision for Lexington is my vision.

## Todd A. CLARK



**Occupation:** Farmer

**Supporter Since:** 2010

**Proudest Moment(s):** Most every mo-  
ment with my sons

**Bluegrass Favorites:** Keeneland, rural  
roads, and hot browns

**Best Way to Relax:** Working on the farm

**Why Lexington:** It's home!

**I Support Fayette Alliance Because:**  
The Alliance strives to make Lexington a  
better place!

## Thomas POSKIN



**Occupation:** *Regional Manager for  
Huntington Wealth Advisors*

**Supporter Since:** *I heard their vision for  
Lexington roughly 2.5 years ago*

**Proudest Moment(s):** *When thoughtful  
advice and effort achieve a great result for  
someone*

**Bluegrass Favorites:** *I really like it all -  
the people, the places, and the things you  
can do*

**Best Way to Relax:** *Get some exercise*

**Why Lexington:** *I love this place*

**I Support Fayette Alliance Because:**  
*I support growth but not at the expense  
of losing the things that make Lexington  
a great place to live and demonstrate  
that Lexington is an essential part of our  
American heritage.*

# SUPPORTERS

# 10

## EVENING IN THE GARDENS

All Occasions Event Productions, Inc.  
Apiary Fine Catering & Events  
Central Kentucky Youth Orchestra  
Crossgate Gallery  
Jon Carloftis  
Kentucky Eagle Inc.  
Longwood Antiques  
Matthew Carter Interiors  
Mt. Brilliant Farm  
Tiffany & Co.

## POLO IN THE PARK

All Occasions Event Productions, Inc.  
Alltech Inc.  
Alt32  
Apiary Fine Catering & Events  
AU Associates  
Barney Miller's  
Brookfield Farm  
Cooke's Landscaping  
Diamond A Farm  
Fasig Tipton  
Gainesway  
Hagyard Equine Medical Institute  
Henkel Denmark Landscape  
Huntington Bank  
KBC International  
Kentucky Eagle Inc.  
Kentucky Horse Park  
LV Harkness  
Markey Cancer Foundation  
Mt. Brilliant Farm  
P3 Promotional Products Plus  
Sayre School  
Shawnee Farm  
Software Information Systems, LLC  
Space Center Storage  
Thirsty Thursday Group  
Trek Advancement  
UK Healthcare  
Winter Quarter Farm

WLEX

## SUSTAINERS

Josephine Abercrombie, Pin Oak Stud/The Abercrombie Foundation  
Helen Alexander, Middlebrook Farm  
Ian Banwell, St. George Farm  
Antony Beck, Gainesway  
Gary & Betty Bisantz, Cobra Farm  
Darley  
Fayette County Farm Bureau  
Greg & Becky Goodman, Mt. Brilliant Farm  
David & Vivien Harper, Sequoia Farm  
John Hendrickson & Marylou Whitney, Marylou Whitney Stables  
Sally Humphrey, Shawnee Farm  
Keeneland Association  
Kentucky Thoroughbred Owners & Breeders, Inc.  
Robert & Gwen Langley, Langley Properties Company  
Deirdre Lyons, Alltech  
Richard & Sue Ann Masson, Green Lantern Farm  
James M. & Misdee W. Miller  
Don Robinson, Winter Quarter Farm  
Bill Shively, Dixiana Properties, LLC  
Thomas VanMeter, II, DVM  
Mr. and Mrs. Derek D. Vaughan, Associates Warehouse

## ALLIANCE SUPPORTERS

Price Bell, Nicoma Bloodstock  
Susan S. Enlow  
Stanford Harvey III & Elizabeth Harvey  
Gay Haggin VanMeter  
Patrick McGee  
John Phillips, Darby Dan Farm  
Tom Poskin  
Sam Razor  
Sasha Sanan, Padua Stables, LLC  
Jack & Betsy van Nagell, Brookfield Farm  
B. Wayne Hughes, Spendthrift Farm, LLC  
Nicole Pieratt, Sallee Horse Vans  
Elizabeth P. Kenan  
Tom Biederman, Biederman Real Estate  
Ed Lane  
Celeste M. Neuman  
Bennett Bell Williams

Philip Hodges  
Julia A. Kirkpatrick  
Linda Pegram Helton  
Blue Grass Tours  
Brent Bruner  
Ellen Clark Marshall, Marlendale Farm  
Mary A. Delaney  
Zee Faulkner Kurfees  
Terry Lennie  
Victoria Myers  
Charmaine & Fred Pfister  
Dr. & Mrs. R. Herman Playforth, Blue Fox Farm  
Ken Silvestri  
Dr. Deborah L. Spike-Pierce, Rood & Riddle Equine Hospital  
Alice P. Taylor  
Judy Worth  
W. B. Rogers Beasley & Jacqueline M. Beasley  
Ruth Carrell Bowen  
R. E. Carter  
Alan D. Garrett  
Mr. John R. & Donna Hall  
Maryann McKee  
Carl Meyers, Carl's Clothing Classics  
Lucy A. Pett  
Judy F. Wells  
Susan F. Wilmes, Wilmes & Associates / Architects, PSC  
Sue Wylie Fox  
Christopher H. & Josefine C. Young  
Mr. & Mrs. William T. Young, Jr.  
Hairport of Lexington  
Linda Wheeler  
Mr. C. A. Coleman, Jr.  
Susan Durant  
Lois Hill, Horses of Kentucky  
Hope Hurst Lanham, Hurst Office Suppliers  
John W. McCord, Jr.  
Kit McKinley, McKinley Farm  
Dixie Moore  
Esther J. Rigby  
David & Margaret Smith  
Adeline & Paul Throop  
Daniel & Marilyn Tudor

Mary F. Vaughan  
Paul & Susan Menard  
Dabney E. Parker  
Friends and Flowers Garden Club  
Pine Meadow Neighborhood Association  
Gardenside Green Thumb Garden Club  
Elaine Cook  
Hannah & Markus Emig  
Bob Carter  
Mr. and Mrs. Gregory C. Avioli  
Laura & Barry Crume  
Shannon Arvin  
Ashley Kirk  
Erica & Travis Musgrave  
Mary Shannon Bishop Arvin  
Ronald Kirk, Kirk Horse Insurance  
Oscar & Eloise Penn  
Ellen R. Parks  
Mr. Richard Haley & Ms. Jill Hanna  
Robert Lester  
Robert Brewer  
Jerry R. Lucietta & Joan Atkisson-Lucietta  
Jack A. Wilson & Angene H. Wilson  
Joseph Hillenmeyer  
William & Jacqueline Bernard  
John S. L. Morgan & Linda Carroll  
Anonymous  
Robert C. Dickson  
Sylvia Boggs  
Timothy A. Mowery  
Mr. and Mrs. Louis E. Hillenmeyer III  
Jeanne R. Woodberry  
Susan V. Bonner  
Anne M. Combs  
Reese & Becky Reinhold  
William & Mary Witt  
Wm. Jerome Crouch  
D. Lyle Aten  
Charles & Carolyn Holmes  
Tom & Mollie Jameson  
Larry & Jo Neuzel  
Donald P. Moloney II

James Ziliak  
Dwight W. Carpenter  
Beanie Pederson  
Jim Sprow  
Daniel Sprague  
Jane Winegardner  
Mary P. Evans  
Ralph Ruschell, Ruschell Property Services  
Isabel Yates  
Alice Taylor  
Andrew & Linda Pearson  
Anonymous  
Fred and Jill Leckie  
Ray & Karen Kasper  
Anonymous  
Clement & Kathleen Imhoff  
Joseph & Susan Straley  
Richard H. Jackson  
Harmon & Bonnie Kay Barker  
Charles & Carolyn Lindquist  
Bonnie Jacobs  
Dr. Steve & Debbie Jackson  
Lavonne Jaeger  
Doug & Kate Hendrickson  
Laura Parrish  
Van Meter Pettit  
Carol Mignot  
Justin Sautter, Volomite Management, LLC  
Mary L. Montague  
Edward M. Stodola  
Harry & Betty Hall  
Bill Justice, Justice Real Estate, Inc.  
Joseph & Jo Leone, Summerhill Inc.  
Headley Bell, Nicoma Bloodstock  
Headley Bell, Mill Ridge Farm  
David & Katherine Johnson  
Jane Anderson & William Wittman  
Louis & Beverly Jaquith  
Martha Buckner  
Mike & Marilyn Seiler  
Jerry & Kakie Hester  
Anonymous

James G. Kenan III  
Bruce & Diane Klockars  
David Hafley & Janet Shedd  
Mr. and Mrs. Henry D. White  
Kathleen Thomas Roper  
John W. Hackworth & Carolyn M. Hackworth  
Gerald T. Pierce & Lore R. Pierce  
John & Louise Lally, Summerplace Farm  
James F. & Katherine N. Sautter, Walnut Hall Stock Farm  
Kentucky Thoroughbred Farm Manager's Club Inc.  
Dr. Gary & Fernita Wallace  
Anonymous  
Daniel F. Hill  
Louis Lee Haggin III & Bettie Haggin  
Clay Hancock, Claiborne Farm  
Martha DeReamer, The Matrix Group, Inc.  
Leslie & Peter Simpson  
William P. Curlin, Jr.  
Jennifer Crossen  
Phyllis R. Hasbrouck  
Jeff A. Woods  
Nancy Cox  
Marian Wahlgren, Point of View Farm  
Anonymous  
Maynard & Gail Crossland  
David F. Burg  
Robert Clay, Three Chimneys Farm  
Clyde Carpenter  
Buckner Hinkle, Jr. & Anne Gorham Hinkle  
Charles L. Davis  
Caroline H. Boone  
David & Bonnie Adkisson  
Sally Malmer  
Susan G. Harkins, Duntreath Farm  
Fred Mills  
Fred & Nancy Mitchell, Clarkland Farms  
Ellen Claire Allen  
James Dale Creech  
Mr. and Mrs. Sidney N. White  
Nancy Clinkinbeard  
Jane Fields & Graham Pohl  
June Talbert

Claire & Rolf Embertson  
Ann & Ron Heard  
Martha DeReamer, Ardinn Farm LLC  
Margart Graves & Jeff Hallos, Land Matters  
Polly Hilliard  
Vicki Chiles Johnston  
Daniel & Wendy Rowland  
John R. Van Nagell III, Advantage Linen Inc.  
Glenn & Sandi Bromagen  
Ms. Terri Koontz  
Anonymous  
  
In honor of:  
Darby Dan Farm  
Cobra Farm  
Mt. Brilliant Farm, home of Becky & Greg Goodman  
Helen Alexander, Middlebrook Farm

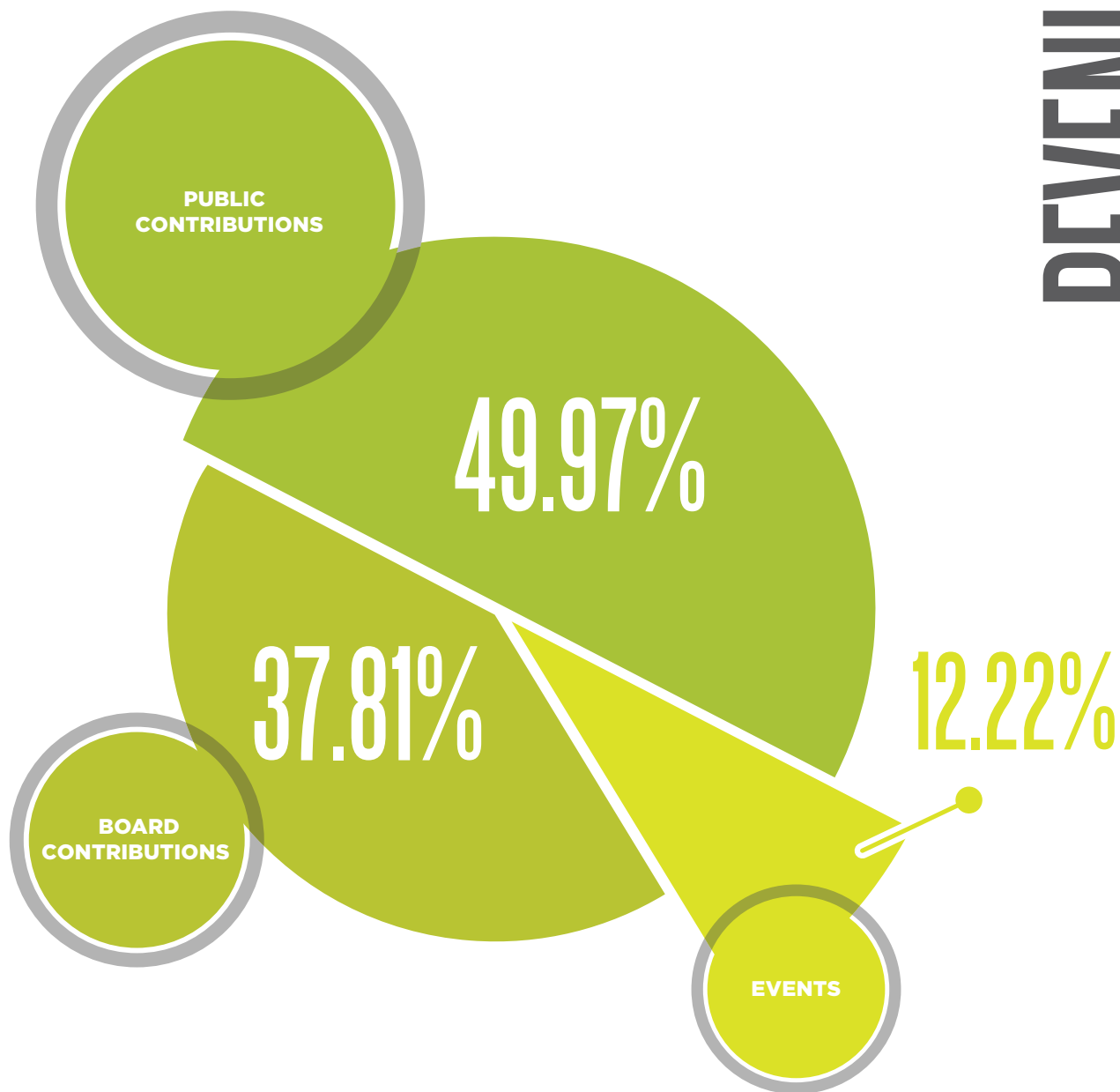
\*Includes all contributions received for 2012  
Annual Campaign as of Jan. 29, 2013

SUPPORTERS

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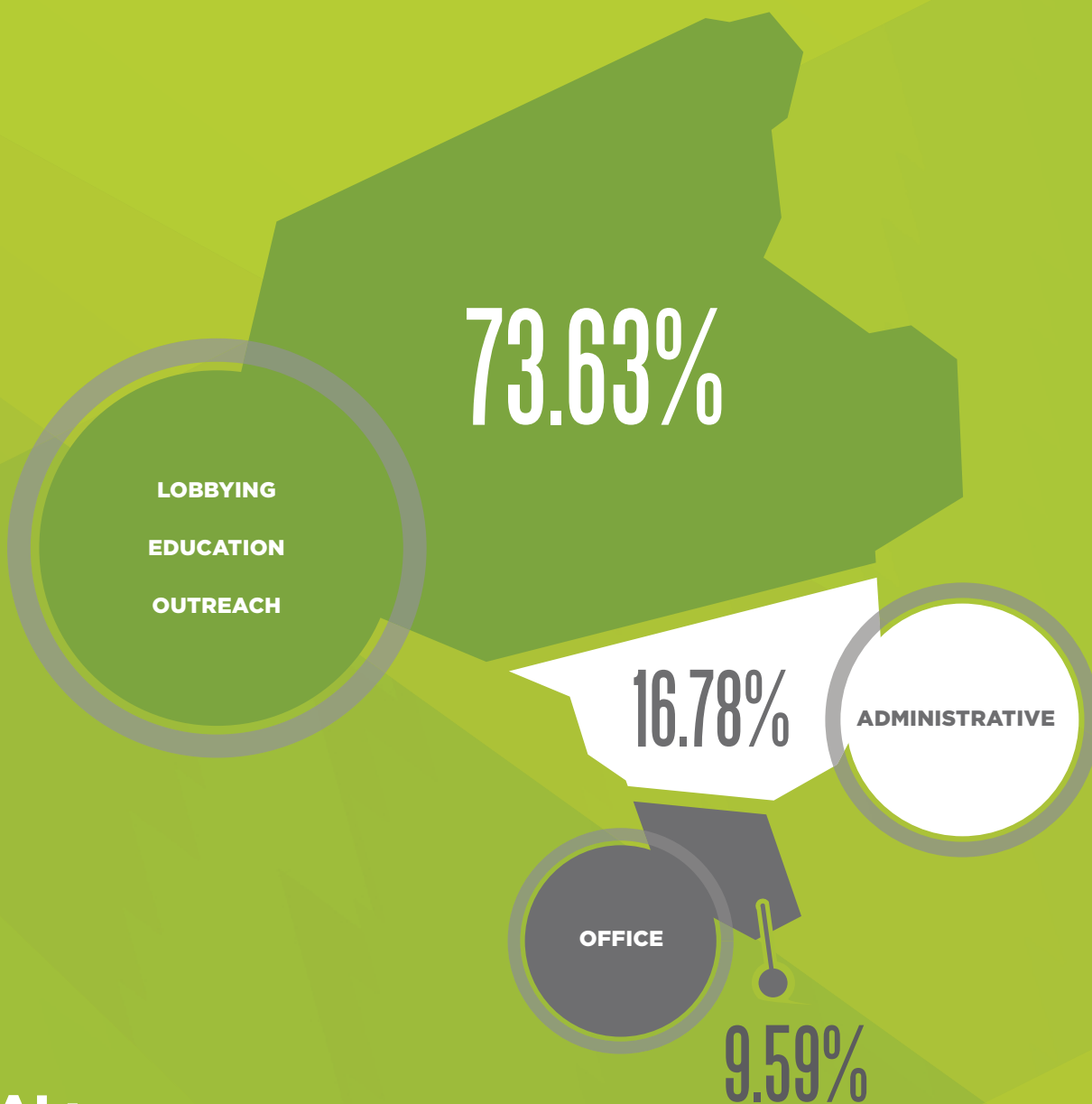
# REVENUES



**TOTAL:**

\$368,595.01

# EXPENSES



**TOTAL:**

\$349,958.22

# SAVE THE DATE

*An Evening in the Gardens at Historic Mt. Brilliant Farm*

THURSDAY, JULY 18th

*7th Annual Bluegrass International Cup at Polo in the Park*

SATURDAY, JULY 20th at the KENTUCKY HORSE PARK

# WITH YOUR SUPPORT

*We can grow our city and promote  
our farms in Lexington.*