



The Fayette Alliance

Planning Our World-Class City, Preserving Our World-Class Bluegrass Landscape

LOCAL LEADER



BARRY HOLMES
Chief Operating Officer at
LFUCG Housing Authority

BARRY HOLMES is Chief Operating Officer at the Lexington-Fayette Urban County Housing Authority, which has been providing affordable housing opportunities by developing and managing public housing in the Lexington community since 1934. He is a graduate of Bowling Green State University and moved to Lexington in 1985. We are pleased to announce that Barry recently joined The Fayette Alliance Board of Directors.

What makes Lexington Special to you?

The fact that it has the feel of both a large and small town at the same time. During a 15 minute drive, or 30 minute bicycle ride, I can see & experience urban, suburban and farmland areas.

Why do you support The Fayette Alliance?

Because the Alliance advocates responsible and sustainable growth in Fayette County.



2011 ISSUES

Expansion into the Rural Area off the Table...What Next in the Comp. Plan?

Our community experienced a major victory this spring, when city hall announced Lexington would focus growth inside its city limits and avoid expanding development into the rural area for the foreseeable future.

In the past, the expansion of the Urban Service Boundary dominated discussions during the Comprehensive Plan—which is Lexington’s blueprint for how and where our community will grow over the next five years. This plan has huge impacts on the future direction of our community.

Updating the Comp. Plan is a two-year process—which started in spring 2011. The Alliance has been involved since the plan’s early stages, advocating for farmland protection, responsible development, and improved water quality and infrastructure in Lexington.

Currently, the Planning Commission and Council are drafting the Goals and Objectives (G&Os) of the plan. The G&Os provide the over-arching themes for the Comp Plan, and impact zone changes and other land-use legislation at city hall.

The G&Os influence rural preservation, quality of life in neighborhoods, development incentives, greenways, affordable housing projects, and polluted waterways, among other issues. However, the current draft of the G&Os doesn’t properly address these important issues.

We need your help. Tell Planning Commission you support farmland preservation and sustainable growth measures in the Goals and Objectives.

Visit www.fayettealliance.com to take action.

It’s a quick and easy way to make a huge difference for our town, our farms, and our future! *(continued on p. 3)*

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Happy Birthday! PAGE 4

What Makes Lexington Special to You? PAGE 6



LETTER FROM THE EXECUTIVE DIRECTOR

As we celebrate our 5th anniversary, it's important to look back at The Fayette Alliance's roots while anticipating an exciting future ahead.

In 2006, The Alliance was founded by a group of people who love Lexington and want to protect and promote what makes it special. A balanced and sustainable growth approach was needed, and The Fayette Alliance was founded to make it a reality.

Tired of the "growth is good" vs. "growth destroys Bluegrass Forever" debate in Fayette County, the Alliance turned the discussion on its ear...by not asking if we grow, but how we grow...and can we do it in a way that protects our farmland while improving our cityscape?

This was a timely turn of events—with the World Monuments Fund designating the inner Bluegrass Region as one of the 100 most endangered cultural landscapes in the WORLD due to sprawl development in the area. In addition, population projections were increasing, along with the need to strengthen our local economy and protect our environment.

With your help and support, the Alliance has worked with city hall to usher over 50 major

land-use policies into law, promoting farmland preservation and our signature agricultural industries, responsible development, and improved water quality and infrastructure here in Fayette County.

Although many challenges still remain, we are achieving a world-class city in a world-class Bluegrass landscape...complete with a vibrant downtown, thriving neighborhoods, clean water and improved transportation systems, and a productive rural landscape.

I'm extremely proud of this work, and what we've accomplished together. Lexington is a remarkable place with a great quality of life, economy, and environment...but we can always do better!

This is why I'm so excited about The Fayette Alliance. Lexington deserves the best, and our work has only just begun...

So Happy Birthday to The Fayette Alliance. Here's to another five years!

KNOX VAN NAGELL,
Executive Director

“ A balanced and sustainable growth approach was needed, and The Fayette Alliance was founded to make it a reality. ”

Become a fan of
The Fayette Alliance on
facebook
Keep up-to-date on all of the Alliance's news and events.



LOCAL LEADER

SAM RAZOR is Assistant Director of the Interstate Commission on Adult Offender Supervision National Office, a national criminal justice agency based in downtown Lexington. For the past few years, he has volunteered for The Fayette Alliance and currently serves as a board member and the president of the Allies, the Alliance's outreach and volunteer committee. He is passionate about technology, land conservation, and infill development. He lives in Lexington with his wife and daughter.

What makes Lexington Special to you ?

I've been fortunate enough to travel quite a bit and I have never been to a place like Lexington, the cultural connection between the people and the landscape is amazing. The community recognizes the economic value of the landscape and cooperates to find creative solutions to maintain long-term economic growth. That type of vision is uncommon and it makes Lexington a world-class city.

Why do you support The Fayette Alliance?

The Fayette Alliance takes a holistic view of the city and works to influence our future in a way that doesn't just benefit one or two groups, but it advocates for all of us. Issues aren't considered in a short-term vacuum. Instead, all of the nuances and different perspectives are taken into account before the organization takes a well-reasoned position. Whether it is promoting a more vibrant downtown, pushing for a better growth business model or fighting to preserve our farms, The Fayette Alliance has established an unblemished record of fighting for a better future for all of us, that's why I support The Fayette Alliance.

2011 ISSUES

(continued from p. 1)

Design Excellence for Downtown Lexington

Downtown Lexington has the potential to become one of the truly unique, human-scale, and vibrant urban areas in America. But, as with capitalizing on any opportunity, the devil is in the details.

In light of the recent CentrePointe and CVS Pharmacy controversies, city hall appointed a Downtown Design Excellence Taskforce, to focus on the feasibility of downtown design standards in Lexington. The Fayette Alliance has been serving on the taskforce, along with other community advocates, developers, and architects, since the beginning.



After extensive research and discussion, the taskforce decided in October to formally recommend comprehensive design guidelines for downtown that encourage "design excellence" in our urban core.

With this formal recommendation on the table, the Council's Planning Committee will now look at the issue and form several committees to study and draft the various elements of the design guidelines ordinance...from jurisdiction and open space requirements, to building elements and administration.

Coupled with development incentives, design excellence will ensure that growth can occur in our downtown without destroying what makes it so special.

The Fayette Alliance will continue to remain involved in the process and advocate for a world-class city in a world-class landscape.

Tell us what you think. What should our downtown look like? Let us know at www.fayettealliance.com.

Fayette County's First Rural Historic House Museum Presents Challenges and Opportunities

Helm Place, an antebellum home on Bowman's Mill Road, will be the first rural, historic house museum, in Fayette County. This is an exciting development for agritourism in our rural landscape. However, this new opportunity must be done carefully, and in a way that first respects the pastoral setting that anchors our signature ag-industries and Bluegrass brand—which contributes \$3 billion annually to our regional economy, and supports over 20,000 local jobs.

The Alliance is supporting new legislation that strikes this balance in the following ways:

1. Museums must meet legitimate operational requirements to do business in the rural area.
2. Museums cannot be expanded beyond their current or documented historic footprint—protecting the architecturally significant envelope of the building.

3. Museums cannot rent their facilities purely for social or commercial uses. Rather, only events related to their educational mission are permitted.

Fayette County farmland is different than most in the world, in that it is an active landscape teaming with valuable, yet fractious horses and livestock. This scenario is our international brand, but is also a sensitive one—vulnerable to traffic, noise, water quality, and other issues created by intensive development.

Therefore, while we want to create tourism opportunities so everyone can enjoy our farms, it must be done carefully, and in a way that puts agriculture first. By starting from this vantage point, we will strengthen, not endanger, the proverbial goose that laid the golden egg in Lexington.

The Planning Commission recommended approval of this proposal in October, and the Council will have the final say in the weeks to come. Learn more at www.fayettealliance.com.



HAPPY BIRTHDAY!

On October 6, our supporters packed The Fayette Alliance office for our 5th birthday party.

Miss the celebration? Catch up with a few photos.



Thanks to our 5th Birthday Party sponsors.

APIARY
FINE CATERING AND EVENTS



Catering by Donna

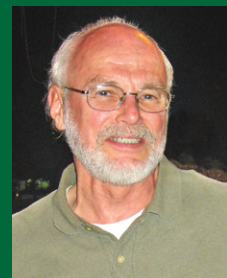


CROSS GATE GALLERY

In 2006, The Fayette Alliance was founded by a group of people who love Lexington and want to protect and promote what makes it special.

What makes Lexington special? It's something a little bit different for every member of our community.

We're asking our supporters, What makes Lexington special to you?



"Neighborhoods are one of the most important parts of a city. You can't have a good city if you don't have good neighborhoods."
- Bill Johnston



"It's the landscape that protects the uniqueness of our culture and if we just continue to eat it up, we won't remember what it means to be in Kentucky anymore."
- Ouita Michel

WHAT MAKES LEXINGTON SPECIAL TO YOU?

Different parts of Lexington may stand out to each of us but they all combine to create a unique place...a community that can't be found anywhere else.

As we move ahead, we have an opportunity to grow in a way that leverages the very best of what Lexington has to offer...a vibrant downtown, thriving neighborhoods, and beautiful farmland. Through a balanced and sustainable approach, we can create a world-class city in a world-class landscape with a strong economy and healthy environment.

We want to know, What makes Lexington special to you?

Tell us at
www.fayettealliance.com



How You Make a Difference

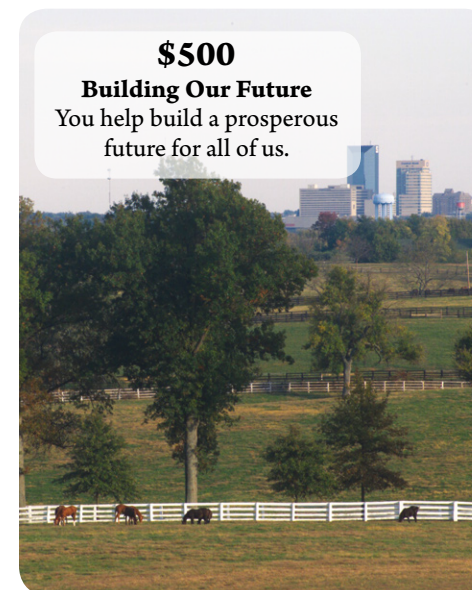
\$5,000

Bluegrass Preservation
You help protect our Bluegrass farmland and signature ag-industries.



\$500

Building Our Future
You help build a prosperous future for all of us.



\$1,000

Economic Growth
You help achieve a quality of life essential for economic growth.



\$100

Environmental Sustainability
You help improve our local waterways, transportation systems, and environment.



\$50

Responsible & Innovative Development
You help improve our city with responsible and well-designed development.





2011 Events

5th Annual Bluegrass International Cup at Polo in the Park

A special thanks to our generous sponsors and patrons for making this year's event the best yet! On Saturday, July 16th, over seven hundred people came out to support farmland preservation and sustainable growth in the Bluegrass, and enjoyed an exciting polo match between Team USA and Team South Africa, delicious food, good cheer and libations, and live music by Motown band 24/7. We are incredibly appreciative of the community's support, and look forward to a wonderful event next year!

A special thank you to all who contributed to another great polo event, especially our sponsors:

Title Sponsor – UK Healthcare

Team South Africa – Gainesway Farm

Team USA – Team Griff, Joe, Larkin, and Sasha

Platinum Sponsor – LV Harkness

Tailgating Sponsor – Hagyard Equine Medical Institute

Silver Sponsors – AU Associates, Brookfield Farm, Clay Ingles, Gallery B, John Phillips Racing, Kimbrel Birkman Interiors, Matthew Carter Interiors, Middlebrook Farm, Nursery Place, Sequoia Farm, Shawnee Farm, Stonereath Farms, Synergy Contracting, Tram Construction, The Webb Companies, and Winter Quarter Farm

Media Sponsors – WUKY and WLEX

In-Kind Sponsors – Bullhorn Marketing, All Occasions Event Productions, Dupree Catering & Events, Kentucky Eagle Inc., Henkel Denmark, Barney Miller's, KBC, Kentucky Horse Park, Moet, and Mt. Brilliant Farm



Town Branch Stream Clean Up

Clean streams are essential to our community's health, quality of life, environment, and economy. Thanks to all of our volunteers and The Bourbon Review for helping clean-up Lexington's founding waterway!



Alliance Volunteers Help with Habitat for Humanity Build

A special thanks to all our volunteers for making the August 13th Lexington Habitat for Humanity Build a success!



Kelly Brewer, May 12, Holly Hill Inn

Paint for Your Supper Series

This series features well-known artists at local venues "painting for their supper." Upon completion of the series, an auction of works by the featured artists will be held to benefit The Fayette Alliance.



Sandra Oppegard, July 7, Portofino



Bill Fletcher, October 6, The Fayette Alliance

Thanks to our generous sponsors Cross Gate Gallery, Holly Hill Inn, Portofino, and Apiary.

THANK YOU TO OUR 2011 DONORS

A big thanks to the following supporters who have helped make The Fayette Alliance's work possible. We are grateful we have so many loyal and caring supporters. Your commitment helps fund our mission of preserving our signature Bluegrass landscape, while strengthening our city through responsible development, and improved water infrastructure. Your gift ensures we can continue to promote a sustainable Lexington.

The following gifts were received between January 1, 2011 and November 1, 2011.

Bluegrass Preservation

Alltech
Helen C. Alexander
Antony & Angela Beck
Gary & Betty Bisantz
Greg & Becky Goodman
KTOB (Kentucky Thoroughbreds Owners & Breeders, Inc.)
Don Robinson
Sasha Sanan
Dr. John van Nagell & Mrs. Betsy van Nagell
Misdee Wrigley Miller

Economic Growth

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Larkin Armstrong
Graviss McDonald's Restaurants
Edie Courteray Green
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John Hendrickson
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Griffin VanMeter

Building Our Future

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Holly Wiedemann

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Rebecca Spencer
Kathleen Thomas Roper
Adeline & Paul A. Throop
Gary & Fernita Wallace
Linda Wheeler
Arthur Wrobel

In Appreciation of:

Bluegrass Tours gave in appreciation of Darby Dan Farm

In Honor of:

Fayette County Farm Bureau gave in honor of Lois Don Beard

Helen Groves gave in honor of Helen C. Alexander

LOCAL LEADER



LINDA GORTON
Vice-Mayor

How does downtown design excellence impact our community?

In Fayette County we are proud of our world-class rural area, along with its beauty and the economic impact it has on our community. Downtown Design Excellence will enable us, through standards, to have a world-class city in our very core! Higher standards will add better functionality, beauty, and contribute to our economic success downtown. Besides, who really chooses ugly when we can choose beauty??

What makes Lexington special to you?

I have now lived in Lexington 38 years, including my time as a University of Kentucky nursing student. As an adult, I also have lived in two other countries and two other states. Without a doubt, the first thing that makes Lexington special is her people – friendly, smart, willing to help each other, especially in hard times, and engaged in community issues. Our city is surrounded by stunningly beautiful farmland. It has many historic areas which strengthen the fabric of our neighborhoods. We value our businesses and the people who contribute to our success as a city. Why live anywhere else?

WINTER & HOLIDAY CARDS BY LOCAL PHOTOGRAPHER, JEFF ROGERS

Featuring an assortment of 12 different Bluegrass scenes (with 13 envelopes), these cards are the perfect way to extend holiday cheer to your business associates, friends and family. The boxed set features 5" x 7" cards and are beautifully printed. Cost is \$21.95 per box, including shipping. A portion of the proceeds will benefit The Fayette Alliance.

Visit www.fayettealliance.com to purchase or

Send a check to

The Fayette Alliance
603 W Short St. Lexington, KY 40508



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Kathleen Burke,
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Photos courtesy of Jeff Rogers, www.jeffrogers.com

The Fayette Alliance is your voice at city-hall advocating for sustainable growth in Lexington, to achieve a world-class city in a world-class Bluegrass landscape. Since 2006, the Alliance has worked with local government to usher over 55 major land-use policies into law that promote farmland preservation and our signature agricultural industries, responsible development, and improved water quality and infrastructure in Fayette County. We are charting Lexington's future by positively impacting local zoning and policy decisions—the very building blocks of our community. Although many challenges still remain, we are accomplishing sustainable growth in Fayette County for a better quality of life, economy, and environment for all of us.

603 W. Short Street
Lexington, KY 40508
www.fayettealliance.com



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